



MARI
ANNUAL
REPORT
YEAR
2022-23

MODERN ARCHITECT FOR RURAL INDIA

I am honoured to present this Annual Report of MARI for the financial year 2022-23. The report briefly outlines the objectives, our achievements and the impact created under each of the projects implemented during the year. As we reflect on the past year, we find ourselves in a transformative moment, marked by both challenges and triumphs. Despite the challenges, our organization remained strong in its pursuit of excellence, innovation, and service to society.

Our projects implemented this year span various sectors, encompassing Child rights and education, livelihoods, sustainable agriculture, improving access to water and sanitation services, prevention and control of HIV-AIDS, environmental conservation, and socioeconomic development. By working closely with local communities, government agencies and other stakeholders we have actively contributed to building sustainable solutions. Our projects have consistently achieved tangible outcomes in improving the lives of marginalized and vulnerable communities.

Our dedicated staff members are the backbone of the organization. Their unwavering dedication, passion, and tireless efforts have been invaluable in sustaining the progress we have achieved over the past year. Their persistent enthusiasm, creativity, and professionalism have been instrumental in the advancement of our organizational goals. We want to take this opportunity to extend our heartfelt appreciation to each and every member of our team.

The Board members have played a pivotal role in shaping our organization's new strategic plan for 2023-28. Their diverse perspectives, wealth of knowledge, and commitment to our cause have propelled us forward, ensuring that we remain focused on our mission. MARI is fortunate to have such strong, visionary and committed board members. Together, we will continue to create a lasting difference in the lives of those we serve.

None of our accomplishments would have been possible without the support and trust of our valued funding and collaborating partners. We look forward to continuing this journey together, creating shared value and leaving a positive legacy.

As we embark on the year ahead, we do so with humility, determination, and renewed commitment to our new strategic plan for 2023-28. The challenges may change, but our dedication to equitable and inclusive development remains constant. Together, we will continue to make a meaningful impact on the communities we serve and the society at large.

Ramisetty Murali
EXECUTIVE DIRECTOR



FOREWORD

GANGULA ARUNDATHI	PRESIDENT
TENNETI HEMANALINI	VICE PRESIDENT
KOSARAJU SURESH	SECRETARY
KOCHARLAKOTA VENKATA SESHASAI	JOINT SECRETARY
KOLISETTI RAMA RAO	TREASURER
GADDALA JOHN	EXECUTIVE MEMBER
KARNATI VENU MADHAVA RAO	MEMBER
KATARAPU PRAKASH BABU	MEMBER
KOKKALAKONDA ARUNA	MEMBER
C.BHANUJA	MEMBER
DASARI SWARNALATHA	MEMBER
BEZAWADA PRASANNA LAXMI	MEMBER
V. BHAGYA LAKSHI	MEMBER
SATYA KRISHNA DAS	MEMBER
RAMISETTY MURALI	EXECUTIVE DIRECTOR

**MODERN ARCHITECT for RURAL INDIA
GOVERNANCE BOARD**

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	EDUCATION TO CHILDREN OF WASTE COLLECTORS
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PROJECT

Promoting AGRO-FORESTRY

SUPPORTED BY

Rabo Bank Foundation, Co-operative Rabo Bank U.A Mumbai, Maharashtra.

PROJECT AREA

Bhongir Mandal, Yadadri – Bhuvangiri district, Telangana State

GOALS

This project aims to promote biodiversity, enhance soil health, improve water retention, and provide a sustainable source of income for farmers, by combining the elements of agriculture and forestry.

OBJECTIVES

- Increasing biodiversity
- Improving soil health
- Enhancing water conservation / retention
- Providing a sustainable / additional source of income

7112 Horticulture seedlings

(Mango, Custard apple, Gua, Lemon & Neredu) were planted on **106 Acres** of land belonging to **75 Small & Marginal Farmers**.



217 Farmers have planted **2455 Plants** on farm bunds with a view to increasing tree cover **in their lands**.

6954 Seedlings of biomass needs were **planted** on community land.

Contributed to **carbon sequestration** which is the need of the hour to mitigate **climate change / risk**.

Created potentiality for **low investment**-based and more reliable economic **returns for farmers**.

Farmers have successfully **diversified their land** use systems with the combination of annual and perennial **tree / plantation crops**.

The training and in-field **technical assistance** provided under the project has resulted in enabling farmers to acquire **valuable horticultural skills and knowledge**.

Also contributed to meeting other important biomass needs like **timber, fuel wood, fodder, honey production, etc**

Diversification has incorporated a range of horticultural fruit species mixed with vegetable crops.



Period : 2018 - Present

PROJECT

Education to Children of Waste Collectors

SUPPORTED BY

CARE N Share Italia

OPERATIONAL AREA

Greater Hyderabad Municipal Corporation

GOALS

Contribute to the realization of SDGs 3 (Good Health & Nutrition) and SDG4 (Quality Education) by enabling the children of waste collectors and street sweepers within the limits of Greater Hyderabad Municipal Corporation by imparting quality education and ensuring good health.

- Ensure minimum learning skills to 30–50 children below 5 years in two non-notified slums through a preschool/Child Care Center (Anganwadi)
- Ensure essential support systems in targeted three slums to enable the children to recover from the learning loss to prevent the risks of lowering academic performance & prevent eventual dropouts.

About **85 Children** of waste collectors have been provided access to **preschool learning** facilities

25 Families were given a **free** supply of 'take home **ration**' and have benefitted **every month**.

Children of Waste Collectors were facilitated to get Aadhar cards essential for **government school admission**.

120 children in three slums of **waste collectors were provided** supplementary coaching to cope up with **academic learning** demands.

Enrollment of **27 children** into **primary school** and **28** into **high schools**.

11 dropped out children were **readmitted** in the **primary school**.

The **Teaching & Learning Material (TLM)** prepared by the additional teacher appointed **won the 1st Prize** among **45 Schools** participating in the **District-Level TLM** event.

Two special tutors in **three slums** were employed to provide special support to identified **80 children** to **recover from the learning loss**.

Project staff have organized **community-level meetings** and supported Parent meetings in Government schools with efforts contributing to **improved enrollment** and **prevention of dropouts**.

Conducted Science exhibits on

- **Food Pyramid & Nutritious Food**
- **Crops** grown in the state of **Telangana** under **different climatic conditions**
- the **Solar System** & the **Water Cycle**

In collaboration with the **Aqriti Foundation, MARI** staff **trained the children** at the **evening tuition** centres on their academic subjects and **overall development**.

58 children excitingly participated in the **10K / 5K Run** organised by the **Hyderabad Runners Association** on 18th December 2022.



Active: NOV 2021 - Present

PROJECT

COVID-19 Response & Relief Programme in INDIA

SUPPORTED BY

CATHOLIC RELIEF SERVICES (CRS) - UNITED STATES

TARGET AREA

Rohingyas in Jalpally Municipality, Rangareddy District forming part of Hyderabad Urban, Telangana

GOALS

Populations of Concern and host communities live with dignity and improve their lives & communities.

OBJECTIVES

- Mitigation of health, Economic and Social impact relating to COVID-19 with respect to POCs and highly vulnerable host

6 CFLS Centers established with **226 children** enrolled b/w age group of 4-12 years.

15 Higher Education Students preparing for board exams accommodated in the evening tuition as requested by parents.

65 students mainstreamed into Government Schools.

1,434 CFKs were distributed for age group of 4-8 years.

749 CFKs distributed to 9-12 years age group.

10 CHVs are trained on Covid Appropriate Behaviour, Psychological first aid, Referral pathway.

1908 POCs accessed referral services for Institutional Deliveries, Hepatitis-B and C, Kidney ailments, Dengue, Malaria, TB, Chickenpox and other seasonal diseases.

75 POCs referred for Covid Recovery Kit towards post covid symptoms

636 POCs vaccinated for prevention of Measles through Balapur Upper Primary Health Center

244 POCs received treatment from Balapur PHC for Eye Conjunctivitis

1924 POC Women & Adolescent Girls within the age group of 11 to 55 years received information on menstrual hygiene along with Dignity Kit.

100 POC women completed **6 Months** of skill training in English and Urdu languages and in maths adapted from NCERT primary level syllabus.

Community Health Center, Barkas received **Medical & Equipment Support** for quality health services especially for **Children & Pregnant Women**

1073 PWSN Households received voucher based supplementary needs support.

10 Barefoot Counsellors trained on basic counselling, Gender Based Violence, Paralegal Volunteer Training, Tree of Life, Couple Counselling & Conflict Resolution, Psychological First Aid, Mental illness, Survival Centered Approach, Orientation on FCRM, Peaceful Masculinity, Social Cohesion Training.

32 Domestic Violence Cases counselled and referred to appropriate services.

25 Youth Leaders trained on Peaceful Masculinity and Paralegal Volunteerism.

48 POCs received cash grants for business development of various occupation including Heavy Hammers, Rod Cutting Machine, A/C & Fridge repairing, Vegetable Cart, Tiles Cutting Machine, Sewing Machine, Scanner & facsimile machine.

PROJECT

Promotion of WASH Infrastructure in Government Schools (AWARE-II)

SUPPORTED BY

Hope For Children

OPERATIONAL AREA

3 High Schools in Jangaon District, Telangana

GOALS

To Increase Retention and decrease Absenteeism, especially of girls through improved access to WASH facilities and promoting behavioural change towards better education and health.

OBJECTIVES

- Providing Child-Friendly WASH Infrastructure in Schools and ensuring that the same is maintained well for the benefit of the children.
- Increase the WASH awareness levels amongst the children and involve them actively in achieving behavioural change.
- Make school children a medium to take awareness and behavioural change into their families and communities.

Constructed / renovated of **10 toilets, 8 urinals**, (separately for **boys** and **girls** and **CWSN** toilets)

3 handwashing platforms, provision for **safe disposal** of sanitary napkins in **3** schools.

Completely resolved **25-30** regular **children** absentees due to **WASH-related diseases**.

Strengthened local communities' participation in improved **WASH management**.

25-30 children regularly **absent from classes** because of WASH-related diseases have been completely **eradicated**.



Established **WASH Clubs** in all **three** schools continuously engaging to take up creative activities reinforcing proper **understanding** of responsible **WASH behaviors**.

VO / SHG members/Public/HM/ Teacher at large are **motivated** to make efforts in the **protection** of the Schools' **WASH infrastructure**

The **task force committees** are formed with members from **GPs, VO representatives, SMC representatives, and HMs/Teachers**.

The **responsibility** of the task force is **to ensure** that the **WASH infrastructure** created in the schools is **well maintained**.

Children and **community members** were effectively engaged in spreading the information on **Hand washing, toilet usage, general hygiene, menstrual hygiene** and **COVID preventives** in their families and neighbourhood.

WASH **awareness programmes** may not take place specifically in the **schools** as well as at the **community level**.



Period : 2020 – 2022

PROJECT

Provision Of Medical & Economic Relief To Covid-19 Victims

SUPPORTED BY

Azim Premzi Foundation

OPERATIONAL AREA

12 Targeted PHC Service Areas in Hyderabad

OUTREACH

100% covid vaccination of targeted slum population to reduce / prevent Covid infection by the end of 6 months

OBJECTIVES

- Identifying vulnerable population in targeted slums of 12 PHC
- Remove barriers to accessing COVID-19 vaccination
- Raise awareness and propagation for vaccination services
- Provide 100% vaccination to the targeted eligible population in the slums



246 slums covered

520029 population line-listed

406190 eligible persons for vaccination

867483 vaccine doses administered

98.28% coverage with first dose vaccine

7077 vaccination camps organized in slums

97.58% coverage with second dose vaccine

Achievements



Saturation approach in targeted slums and bastis.

Community **assessment** on the status of vaccination **coverage** with the help of **ASHA** Workers, **SHG / SLF** Leaders, **Anganwadi** Workers and Corporators.

Organized static service points at PHC, Decentralised Vaccination Camps and **Doorstep Vaccination**.

Prioritized **target** outreach of the least covered **areas**, slums, and habitations **hesitant toward vaccination**.

PHCs were supported to **manage the data** entry efficiently on the **CO-WIN App** which helped in better **tracking and monitoring** of 1st dose and 2nd dose coverage of **vaccination**.

Vaccination cards to record the name of the Vaccine, the **Place and Date** of the first dose and the due date for the 2nd dose.

Interventions



Period : 2022 - 2023

PROJECT

Provision Of Pure Drinking Water

SUPPORTED BY

SWN India

OPERATIONAL AREA

14 Districts, 84 Mandals, 161 Villages, and 167 Safe Water Stations in Telangana

OBJECTIVES

- “Promotion of Small Water Kiosks in the Villages in Telangana” To Establishment of “Jal Stations”.
- To bring potable safe drinking water to village communities affected by fluoride and other contaminants in groundwater and improve the health of the poor.
- The initiative seeks to demonstrate the potential for broad-scale replication in Telangana.

8 New Safe Drinking Water Stations Established in **5 Districts**

Total Enrolment **88,319**
New Enrolment in Old Sites **86,214**.
Enrolment in New Sites **2105**

399 Members Employed
(**167 EPs, 167 OPs, 65 Auto Drivers**)

31,638 Users were Enrolled

24 Hrs Safe water accessibility through ATW System

Achievements



120 Promotional Activities

have been conducted on Focused Sites

- Improved Health of Users
- Plant Down time Reduced
- Increased Digital Payments

19 site completed their Loan repayment. These stations Achieved Sustainable mode

Establishment of **03 POU**s
KGBVs, Khammam & Warangal area



Testing of water samples has been done in the Authorised Testing Lab twice and data is displayed at all stations

New **RMS** (Remote Monitoring System) Panel Fitted in all Sites for monitoring

Activities



Period : 2022 – 2023

PROJECT

Developing practical solutions to ensure accessible, safe and comfortable toilets

SUPPORTED BY

SOLON India Pvt Ltd. under the CSR initiative

OPERATIONAL AREA

Bhongiri Mandal, Yadadri – Bhuvanagiri District, Telangana

GOALS

Providing customised toilet usage aids for elderly persons to promote inclusive sanitation progress and contribute to achieving the National objectives of the Swachh Bharat Mission (SBM) being pursued by the Government of India.

OBJECTIVES

- Identifying the elderly and disabled persons in need of aid to address their toiletry needs but cannot afford to.
- Surveying toileting chairs best suited to aid the elderly and Understanding the special requirements of disabled persons.



524 Elderly & Persons with disabilities (**245** Men and **279** Women) from **19** villages were supported with **524** toileting chairs & **270** walkers

The project has achieved **100%** fulfilment of the intended objective of ensuring **safe and comfortable access** to the toilet for the **elderly population**.

Achievements



PROJECT

Protection of Child Rights Program

SUPPORTED BY

CHILDLINE INDIA FOUNDATION (A Project of the Ministry of Women & Child Development GOI)

OPERATIONAL AREA

Hanmakonda in Telangana

MAJOR SERVICES

24 Hrs National Toll-Free Number for children in need of Care & Protection

GOALS

Provision of access to every child to emergency services by setting up the CHILDLINE services in Warangal Urban.

OBJECTIVES

- Facilitating rehabilitation of children through a platform of networks amongst organizations throughout the country.
- Promoting child rights amongst every citizen through awareness about CHILDLINE 1098.
- Bringing forth core issues for advocacy, Research and Documentation of issues related to children in need of care and protection.
- Promoting issues related to Children in Need of Care and Protection (CNCP) by Sensitization of Organizations, Institutions, NGOs, Corporate Sector, Media, Community, Youth & Individuals.

534 outreach Awareness

Programs Conducted with **70,201 People** on Child Rights, Child Marriages, Abuse issues, and Child related issues.

06 Special Drives Conducted for Rescue of Child Labour and Begging with the support of Labour department and Police

Conducted **19 Mass Awareness** programs in major exhibitions and events to build awareness

548 Calls received and Rescued **522 cases**

126 child Education Issues & Problems Solved.

Provided Shelter & Integrated Services for **48 children**

339 cases of Abuse, Rescued & Rehabilitated

9 Cases Linked with Line Department

7 Mandal Level & 16 Village Level

Advisory Board & Committee Meetings were conducted.

District level **BALA ADALATH** Conducted with **361 Applications** and linked with line Departments

10 special events Organized with collaboration of Line Departments

Azadika Amrith Mahotsav Programs Conducted with **3682 children**

TWO Staff & TWO Voluntary Training sessions have been conducted on Child Related Issues.

MARI's employees viz., Ravi Krishna, Sruthi and Jayasudha (Childline Project) were felicitated and awarded the "**District Level Best Worker**" by Warangal city's District Collector **Mr. Rajiv Gandhi**

Prevention, Rescue & Rehabilitation:

Activities

Others



Period : 2015 - Present

PROJECT

Wellbeing Out of Waste (WOW)

SUPPORTED BY

ITC Limited Under CSR Program

OPERATIONAL AREA

Peerzadiguda, Boduppall, Nizampet, Meerpet and Badangpet Municipalities, Hyderabad city.

GOALS

Educate, Advocacy & foster awareness about segregation, collection and disposal (including recycling) of domestic, medical and industrial waste to protect the environment and conserve natural resources

OBJECTIVES

- Bring awareness among children and people on recycling waste to protect and preserve the environment
- Inculcate the habit of source segregation of waste among the citizens.
- Maximizing recovery of dry recyclable waste and progressively eliminating recyclable waste reaching the landfill

Saved **347.66** cubic meters of landfill space.

554 MT of CO2 reduced.

3230043 KL of water saved.

184539 units of energy saved.

Interventions

The team has **covered** around **250** schools within the limits of the **Greater Hyderabad Municipal Corporation (GHMC)**.

Created awareness to **72196** households in municipalities through students and other volunteers.

720 MTs of dry waste collected from the schools.

Achievements

Covered **5** municipalities through students and other volunteers in **Peerzadiguda, Boduppall, Nizampet, Meerpet and Badangpet** municipalities and created awareness to **72196** households in these municipalities.

Established **Dry Recyclable Collection Centre (DRCC)** in **Peerzadiguda** Municipal Corporation.

Engaged **5,000** students in the **Har Ghar Tiranga rally** held at Peerzadiguda Municipality on the occasion of **Republic Day**.

Conducted **drawing competitions** for school children on **World Environment Day** at **Bharatiya Vidya Bhavan** followed by a rally.





Period : 2020 – Present

PROJECT

Provision of WASH Infrastructure

SUPPORTED BY

HCL Foundation

OPERATIONAL AREA

10 High Schools and adjoining 5 Primary Schools in Hyderabad (presently with 4300 students)

GOALS

To enhance WASH awareness and behaviour amongst the students of the selected GOVT., schools and their families by ensuring adequate and sustained access to WASH facilities and appropriate behavioural change communication.

- To improve the MHM practices amongst the girls' students in 10 High Schools
- Developing IEC material and promoting behavioral change amongst students directly and their families indirectly for sustained WASH infrastructure in selected schools of Hyderabad.
- To inculcate practices on Solid Waste Management amongst students.
- To sensitize COVID-19 preventive behavior.

16 Government schools were covered under the Renovation of **toilets** and **handwash stations** with running **water supply** in Primary Schools.

Established **2 green corners** and **3 groundwater recharge pits** across the Schools.

Awareness and **educational inputs** provided an appropriate and improved **WASH behaviour** amongst students, teachers and community representatives, especially parents of school students in **selected Primary** as well as **High schools**.

3928 (boys **1778** and girls **2150**) students from **11 High schools** and **1311** students (boys **689** and girls **622**) from **5 Primary Schools** benefitted from **WASH** infrastructure improvement and **educational interventions**.

403 classroom sessions were organized in **11 schools** on **WASH** behavioural change with **10988** students (**4333** Boys and **6655** Girls) attending these sessions.

Organised a **One-day Teacher** training programme for **12 teachers** from **09 schools** on the importance of **WASH education**.

Hygiene corners were established in 10 **High schools** equipped with **hygiene materials**.

WASH clubs were formed in all **11 schools** and conducted **11 short workshops** with the members.

124 houses visited surrounding the area of **11 schools** and sensitized the community on **WASH Behaviour**.

Held **competitions** (drawing, elocution, essay writing) for **students** in **9 High Schools** on the occasion of special days (for eg. **World Water Day**).

Students acted as change agents and influenced the **hygiene practices** of parents and siblings.



Period : 2004 - Present

PROJECT

AIDS Control & Prevention among High-Risk Population

SUPPORTED BY

Telangana State AIDS Control Society

OPERATIONAL AREA

Warngal, Hanamkonda, Janagoan, J.Bhupalapally & Mulugu Districts of Telangana State

OUTREACH

3904 (FSW-1884, MSM- 1791, TG- 229) across 5 Areas

GOALS

Reduce HIV incidence in population groups at risk of HIV/AIDS by integrated prevention, care and support measures.

OBJECTIVES

- To Help, Improve, Health Seeking Behaviour and Prevent any new Infections amongst All HRGs
- Promote Safe Practices and provide better access to Healthcare Services from Government Institutes
- Increase knowledge levels on STI/HIV/AIDS amongst targeted HRGs
- Empower & strengthen the Community & community-based Organizations to offer support with their common issues

Regular communication is maintained with **3495** individuals from **high-risk communities** in the promotion of safe practices and **access to healthcare** services from Government Institutes.

95:95:95 strategies implemented in all project services.

Regular **Medical Check-ups** were conducted for **2958** population.

3065 persons are covered under **HIV screening** & **14 persons** were provided support for **STI treatment**.

104 HIV-positive persons are regularly followed up and guided on **treatment**.

153 High-Risk Group Members were facilitated to **get ration** supplies.

10 FSWs and **4 TGs** were facilitated to secure support for starting **self-employment** units.

Advocacy meetings were organized with various **Government agencies** and other organizations to **address the needs**, concerns and issues of high-risk population.





Period : 2020 – Present

PROJECT

Chinalaxmapur Watershed Development

SUPPORTED BY

National Bank for Agriculture and Rural Development (NABARD)- Hyderabad

OPERATIONAL AREA

Gopalapuram and Chinnalaxmapur in Yadadri – Bhuvanagiri District

GOALS

To foster sustainable development, and enhance socio-economic conditions and overall well-being of communities and ecosystems.

- Improved soil and water regime for better crop productivity resulting in an increase of income for farmers.
- Increased adaptation to climate change through climate resilient farming system approach and diversification of livelihoods.
- Integration of risk mitigation products like weather advisory/insurance and other financial products for the farmers.
- Creation of a knowledge management system for climate change adaptation in rainfed areas.
- Planting trees in suitable areas identified to meet the climate change risk mitigation standards and promote interdependence between the green cover and green manure requirement for improving agricultural productivity.
- Provide livelihood support to the landless, single women, small and marginal farmers to earn additional income from off-farm, on-farm and non-farm interventions.

The **VWDC** has been registered under Society in the name of “**Chinnalaxmapur Watershed Development Committee**”

105 hectares of land belonging to **120 families** significantly improved **productive capacity** with the treatment measures implemented under the capacity **building phase** with an investment of **15.65 lakhs**.

1350 rmt. trench cum bunding, **75 stone outlets**, **2165 water absorption** trenches, **140 rmt. of CCT**, **530** staggered **control tenches**, **seed dibbling** and plantation have contributed to **soil, water and moisture conservation** in the CBP area.

15650 man-days of wage employment have been generated through **watershed program works**.

55 acres of wasteland was brought **under cultivation**. The major **crops** grown are **Cotton** and **pulses**.

The **water** levels in wells **increased** by **2.2 m** in **CBP** area.

The **crop yields** have increased by **15- 25%** due to enhanced availability of **soil moisture** and an increase in **water levels**.

The area under **vegetable cultivation** increased from **3 acres** to **25 acres**.

The **milk production** per day increased from **80** to **120 litres** in the **Chinnalaxmapur** village.

5 acres have been covered under **micro-irrigation**.

A **feasibility study report** for the full implementation phase of the watershed was **developed and submitted** for an area of **1001** hectares and as a result secured a **NABARD** grant of **Rs.2.32 crores**



Period : 2020 - Present

PROJECT

Climate Proofing Project Mekalagattu

SUPPORTED BY

National Bank for Agriculture and Rural Development (NABARD)- Hyderabad

OPERATIONAL AREA

Mekala Gattu, RR Bungalow, GB Thanda, Gorrebodu Thanda and Erragadda Thanda of Raghunathapally Mnadal, Jangoan District.

GOALS

To ensure that agriculture remains a viable and sustainable livelihood option for current and future generations in the face of a changing climate.

Programs related to **Poultry**, **Sheep rearing** and **Nutrition under Integrated Farming Systems**, **Pandal Vegetable Cultivation**, **Green Manure Cultivation**, and BioControl Agents have been implemented.

10 Households covered with **Drip systems** and **Sprinklers**.

11 farmers growing **organic** pandal vegetable **cultivation**.

10 farmers practising **mixed cropping**.

10 new farmers took up **fodder cultivation**.

50 farmers are involved in **Zero Budget** natural **farming**.

30 farmers supported with Green **manure** cultivation (**Jeeliga Seed**).

30 farmers Supported with **Biocontrol agents** (**Trico darma viridi, pesticides**).

16 farmers supported with **Integrated Farming system (IFS)** viz, **Poultry**, **Sheep** raring and **vegetable cultivation**.

A **village knowledge centre** has been set up in **Mekalagattu village** with Agri tools and operated as a **community-led Custom Hiring Centre**.



PROJECT

Farmers Producers Company Limited (FPOs)

SUPPORTED BY

National Bank for Agriculture and Rural Development (NABARD)- Hyderabad

GOALS

FPOs a legal form of farmer-owned and farmer-controlled organisations empower and improve the livelihoods of small and marginal farmers by promoting collective action, enhancing their bargaining power, and facilitating their participation in various agricultural value chains.

GOALS

MARI has established 14 FPOs and mobilized 7403 farmers to become shareholders in the same with a total share capital of 74,03,000 which is being used as revolving fund for various infrastructure and supply of services to shareholders.

Increased crop yields and higher farm **productivity** resulted from better agricultural practices, **improved technology**, and training services provided by the **FPOs**.

Infrastructure and farm equipment projects worth **Rs.1.68 crores** were sanctioned by **TRICOR** for **four FPOs** and the same has been **implemented**.

Enabled member **farmers to access** formal markets and **negotiate better prices** for their agricultural products. They often aggregate produce from multiple farmers, which can lead to **economies of scale** and **improved bargaining power**.

FPOs provided access to credit and financial services, **allowing farmers** to invest in their farms, purchase inputs, and **expand their agricultural activities**.

FPOs encouraged **crop diversification** and introduced farmers to **new crops** and varieties that are better suited to local conditions or have **higher market demand**.

Some **FPOs** engaged themselves in **value-addition activities**, such as **processing** and **packaging** of agricultural products, which increased the value of farm produce and **generated additional income** for farmers.

FPOs regularly provide training and capacity-building programs to help farmers acquire **new skills** and **knowledge** related to sustainable **farming practices, financial management, and marketing**.

FPOs have collectivised the demand and could negotiate **bulk purchases** of agricultural inputs (**seeds, fertilizers, pesticides**) at lower prices, **reducing the cost of production** for farmers.

The **services of FPOs** contributed to **improved livelihoods** for rural communities **by increasing income, reducing poverty, and enhancing food security**.

FPOs are **promoting** farmers' access to **insurance and risk management services** to protect against crop failures or other unforeseen events.

FPOs are facilitating **knowledge sharing** and **peer learning** amongst farmers, helping them **adapt to** changing agricultural **conditions and challenges**.

FPOs are fostering social cohesion and a sense of **community amongst members**, leading to **stronger social networks and mutual support**.

FPOs are actively participating and contributing to **community development** by initiating **health, education** and other **development** activities.

FPOs are empowering farmers by involving them in **decision-making processes, fostering leadership skills**, and promoting **gender equality** and **social inclusion**.

Other initiatives:

Project 1 :

“Rising for the Rights (R4R): Strengthening Civil Society capacities to achieve SDG 6”. This project planned for 31/2 years was initiated in the last quarter of the Financial Year in collaboration with FANSA Regional with grant support from the Bill and Melinda Gates Foundation (BMGF).

Target Area: Information dissemination, capacity building and learning-sharing activities under this project are targeted to benefit the CSOs and Community based Organizations spread out in 12 states of India and engaged in the FANSA networking process.

Evidence-based action to inform and influence policy and practice towards the realization of WASH rights of the poor, vulnerable and marginalised communities; strengthened accountability mechanism through enhanced capacity of CSOs and marginalised groups for service level improvement and reliability; and strengthening CSOs’ capacities to build and advocate for safely managed, equitable and inclusive WASH progress are the key outcomes pursued through this project.

Project 2 :

High-level advocacy towards the realization of the Sanitation and Water for All supported by SWA Global platform partnership hosted by UNICEF headquarters in New York



Target Area: The outcomes of the activities benefit policymakers and practitioners of the WASH sector at the National and regional levels.

Building and sustaining the political will to eliminate inequalities in water, sanitation and hygiene across the region; Championing multi-stakeholder approaches towards achieving universal access to WASH services; and Rally stakeholders to strengthen system performance and attract new investments are the key outcomes targeted through this project.

Key results achieved: Contributed to the successful conduct of the WASH, Health and Climate Sector Ministers’ meeting (SMM) in Jakarta during May,22.; Mutual Accountability Mechanism was successfully embedded in the national framework of priority countries; Sector efficiency gaps and Wash Bottleneck are analysed which are being addressed by the National Governments and sector partners.



Project 3 :

Navajeevan, Navayuga and Nava Chaitanya cooperative societies promoted by MARI for small and marginal farmers in Warangal districts are continuing to provide services benefitting both individual farmers and the broader agricultural community. By coming together in cooperatives, the farmers are collectively procuring the agricultural inputs, leveraging support services from NABARD, TRICOR and other government agencies with which they are able to acquire modern farming equipment, technology, and training, which individual small farmers may struggle to obtain on their own. They are able to better negotiate with other stakeholders.

Prajwal Farmers Producers company facilitated and promoted by MARI by drawing the shareholders from the above three primary cooperatives is actively engaged in providing sustainable cotton production services to about 16,000 small and marginal farmers who are organized into Learning Groups and Production Units under the Better Cotton Initiative being implemented in partnership with WWF. This project has contributed to reduced input costs and better selling prices for their produce. Prajwal is actively engaged in educating and motivating the farmers to adopt eco-friendly farming methods and the responsible use of natural resources. The farm workers' safety measures promoted are contributing to improved health conditions.

Activities of Prajwal and Cooperative societies have the combined effect of promoting social cohesion and solidarity among farmers, fostering a sense of community and mutual support. The leaders of Prajwal and cooperatives are able to make their voices heard in decision-making processes and enhancing their participation in the agricultural sector.

4. MARI has been making efforts to develop a demonstration cum learning farm in Veeravelli village of Yadadri Bhongiri district with the objective of educating farmers and promoting sustainable agricultural practices, and farming techniques, and showcasing innovative approaches to agriculture.

Basic infrastructure on the site has been developed for undertaking farmers' training and demonstrating sustainable land use practices. Water harvesting, micro irrigation, biodiversity, agroforestry, border plantation, and efficient soil nutrient management models have been developed on this farm and farmers in the surrounding villages are supported to learn from the same.







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